

## About the PLEDGE Program

The Department of Environmental Quality (DEQ) recognizes that timely decisions on air permit applications are needed in the global economy. Therefore, the DEQ announces the creation of **PLEDGE** – Promoting Leadership in Environmental Decision-making to **G**row our **E**conomy and commits to processing targeted air permit to install applications within 120 days of receipt in a cooperative, transparent manner.

PLEDGE will not compromise state and federal requirements. It will enhance public participation opportunities. PLEDGE will not guarantee the project will be approved.

To succeed, PLEDGE will require the cooperation and dedication of staffs of both the Air Quality Division (AQD) and the Applicant. All steps of the process will be done efficiently and effectively.

A Memorandum of Understanding (MOU) will be signed by the Applicant and the AQD, to ensure both are working toward a common goal – an informed decision within 120 calendar days of the application submittal.

PLEDGE will not apply to all applications. A PLEDGE designation will be made by the Director of the DEQ, in collaboration with the Director of the Department of Labor and Economic Growth.


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# PLEDGE

Promoting  
Leadership in  
Environmental  
Decision-making to  
Grow our  
Economy - is a pilot program to ensure timely  
decisions on air permit applications of  
significant economic impact.



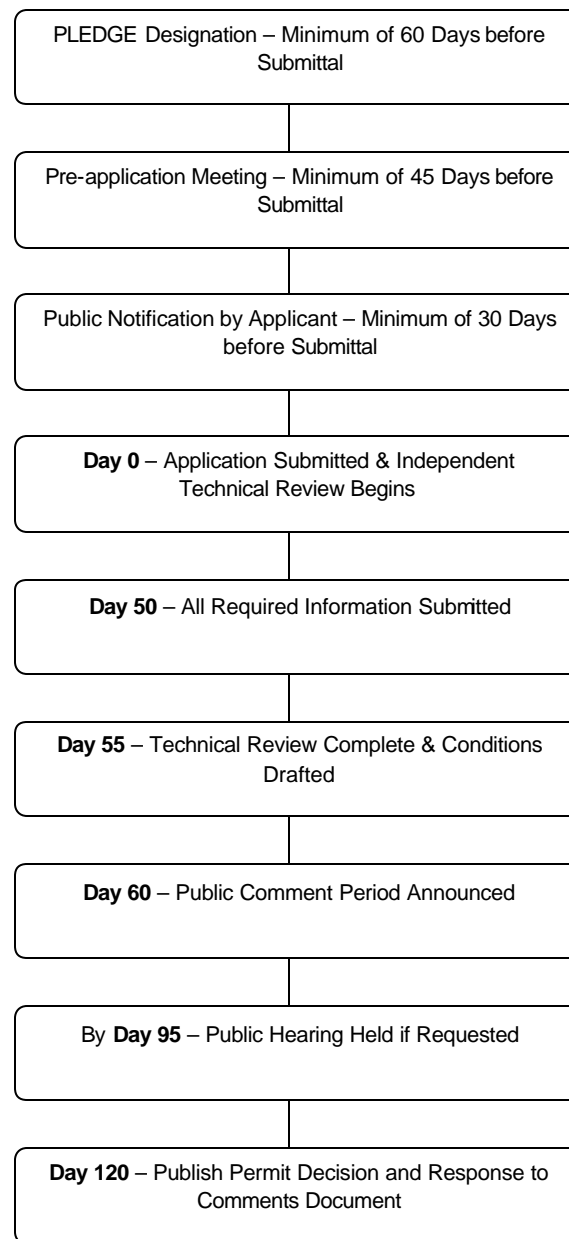
**PLEDGE** is sponsored jointly by the Michigan Departments of Environmental Quality (Air Quality Division) and Labor and Economic Growth.

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## Details

- 2-year pilot program
- Up to 5 projects a year
- Designation made 60 days before application submittal
- Pre-application meeting held 45 days before application submittal to discuss process and review steps
- Applicant informs local government, public, and citizen groups, 30 days before application submittal
- Project review schedule based upon submittal date
- Information placed on AQD Permit Section Web Site ([www.michigan.gov/deqair](http://www.michigan.gov/deqair) click on Air Permits) and updated daily
- AQD Public Liaison named for each PLEDGE project to ensure interested parties are informed
- Permit decision must meet all state and federal requirements, with sufficient supporting documentation
- Establishes communication standards
- The PLEDGE project will be the top priority for both the Applicant and AQD
- The PLEDGE process will not address any issues involving enforcement actions

## The PLEDGE Process



## PLEDGE Designation Factors

- Strategic impact or importance on State's economy
- Global competitiveness
- Timeliness of need demonstrated
- Innovation and willingness to seek out additional environmental benefits
- Agreement to terms of PLEDGE and willingness to accept results

## Key Points

- Partnership created between the Departments of Environmental Quality and Labor and Economic Growth to address loss of manufacturing jobs in Michigan.
- DEQ and Applicant both committed to the common goal of a permit review and decision completed in an efficient manner.
- Early notification and involvement of local governments, citizens, and environmental groups.
- Guaranteed fixed dates for permit decision points.
- State and federal environmental requirements, including public participation, will be met.