From: Robert Erfurt < rerfurt@imbranded.com > Sent: Thursday, January 26, 2023 5:31 PM

To: Konanahalli, Iranna (EGLE) < KONANAHALLII@michigan.gov>

Subject: iMBranded – Violation Notice response

Dear Mr. Konanahalli:

I am responding on behalf of my company, iMBranded, to the violation notice received on December 15, 2022. I attempted to reach you via phone (586-596-7630) this afternoon, however it appears that your voicemail box is full. Firstly, I want to apologize for the delay in our response to your letter as I fully realize we have passed the requested return of information date of January 4, 2023. I want to assure you that we take this matter very seriously and we are actively working on the response with all the requested information. I also apologize for not contacting you earlier to request additional time in order to gather and process all the data necessary to respond accurately and in full. We have a few open items to close but I expect we will be able to complete these within in the next two weeks, if not sooner. I hope this can be acceptable for you. At your convenience, if you could please give me a call at the number below I would be glad to explain our situation further and provide you the latest update at that time.

Regards,

Rob Erfurt: Chief Operating Officer

M: 586.871.0140

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