

DEPARTMENT OF ENVIRONMENTAL QUALITY
AIR QUALITY DIVISION
ACTIVITY REPORT: On-site Inspection

P099257295

FACILITY: IMBRANDED		SRN / ID: P0992
LOCATION: 2020 RING ROAD, PONTIAC		DISTRICT: Warren
CITY: PONTIAC		COUNTY: OAKLAND
CONTACT:		ACTIVITY DATE: 03/09/2021
STAFF: Iranna Konanahalli	COMPLIANCE STATUS: Compliance	SOURCE CLASS:
SUBJECT: FY 2021 scheduled inspection (on-site) of iMBranded. iMBranded moved from 2020 Ring Road, Pontiac, Michigan 48341 (P0992) to 500 W. Long Lake Road, Troy MI 48098 (N2528).		
RESOLVED COMPLAINTS:		

iMBranded (P0992)
2020 Ring Road
Pontiac, Michigan 48341

www.iMBranded.com

PTI to be voided: Permit-to-Install (PTI) No. 135-19 (P0992) dated January 3, 2020, for three booths (one automatic booth two manual spray coating booths) as iMBranded moved to new location in Troy (N2528).

Moved: About first week of March 2021 (March 8 per a painter), iMBranded moved from 2020 Ring Road, Pontiac, Michigan 48341 (P0992) to 500 W. Long Lake Road, Troy MI 48098 (N2528). iMBranded will install identical process equipment at new location in Troy by reinstalling the booths (3). United Shore Mortgage (a parent company: United Wholesale Mortgage (UWM)) purchased and moved to \$85 million, 600,000-square-foot mega office, as new headquarters, in Pontiac (old GM Truck Products Center (TPC), former Pontiac Central Manufacturing and Assembly Plant for GM Truck and Bus). Upon purchase of the building, United Shore pushed out iMBranded.

On March 09, 2021, I conducted a level-2 **FY 2021 scheduled inspection (on-site)** of iMBranded, located at 2020 Ring Road, Pontiac, Michigan 48341. The inspection was conducted to determine compliance with the Federal Clean Air Act; Article II, Part 55, Air Pollution Control, of the Natural Resources and Environmental Protection Act, 1994, PA 451; and Michigan Department of Environment Great Lakes and Energy, Air Quality Division (EGLE-AQD) administrative rules.

During the inspection, a painter at the site assisted me.

Via phone, Mr. Tom Schmitt (Phone: 248-537-8510; Cell: 248-762-5501; Fax: NA; E-mail: tSchmitt@iMBranded.com; about early 2019, Mr. Schmitt retired), Chief Financial Officer, Mr. Joseph Golembiewski (Phone: 248-537-8514- ext. NA; Cell: 586-873-3530; Fax: NA; E-mail: jGolembiewski@iMBranded.com), Chief Financial Officer, assisted me.

Mr. Robert Wilson (Phone: 248-537-8547-ext. 547; Cell: 248-606-0226; Fax: NA; E-mail: rWilson@iMBranded.com), Finishing Manager, could not be reached upon attempts to call him several times.

Founded about 1998, iMBranded builds and installs furniture and fixtures at automotive dealerships, e.g., Audi, Aston Martin, GM, Maserati, etc., using OEM-approved graphic and millwork solutions. About October 2018, iMBranded moved from 2791 Research Dr., Rochester Hills to a former GM facility (Truck Products Center or TPC) at Center Parkway at Pontiac. Center Pkwy. has 90-year history. GM bought 160-acre farmland in 1926. In 1927, Pontiac Central Manufacturing and Assembly Plant began producing medium and heavy-duty trucks and buses. Recently, in 1994, GM built a business campus at old Truck and Bus plant (Pontiac CenterPoint Campus [PCC] Central Office Building, fka Pontiac Central Manufacturing and Assembly Plant for GM Truck and Bus [A5261]). The GM facility housed engineering employees until 2009 (when government-sponsored and structured bankruptcy occurred using US Treasury's Motors Liquidation Corporation or MLC as bad GM Vs current GM as good GM), when GM moved all its employees to GM Tech Center at Warren. The pickup truck assembly plant (B4031) was demolished about 2011. iMBranded signed a 10-year lease for \$3-million build-out process. Adjacent, Funuc America Corporation leases 575,000-square-foot manufacturing and distribution facility as an anchor tenant. iMBranded performed millwork (saw dust emissions) and surface coating (Volatile Organic Compounds or VOC emissions). The process involves: mostly water and sparingly solvent based wipe and spray stains (coatings), ultraviolet (UV) cured and air-dry coatings. The products are designed specifically for cars / trucks dealership environment; not an ordinary office furniture.

During my previous inspection (December 17, 2018), based upon TRC Solutions (TRCS) report, I asked iMBranded to obtain a NESHAP / MACT Synthetic Minor Permit. As a result, iMBranded obtained PTI No. 135-19 dated January 3, 2020, for three booths (one automatic booth two manual spray coating booths). Millwork (one (1) sliding saw, two (2) table saws) remained a Rule 201 exempt equipment. For some reason, in spite of SEMI DO's strong advice for a necessity of MACT opt-out limits, AQD did not issue proper MACT Synthetic Minor permit (PTI No. 135-19, EUAUTOBOOTH, I.1 and FGBOOTHS (EUBOOTH1, EUBOOTH2), I.1 VOC limits: 18.07 tpy and 1 tpy, respectively). No HAP limits.

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I advised iMBranded (Golembiewski) to obtain new Rule 201 permit with MACT Synthetic Minor HAP limits for the new location in Troy (N2528). The current permit (PTI No. 135-19) must be voided.

Conclusion

iMBranded moved to Troy. PTI No. 135-19 must be voided.

NAME

J. S. Marshall

DATE March 10, 2021

SUPERVISOR

Joyce