

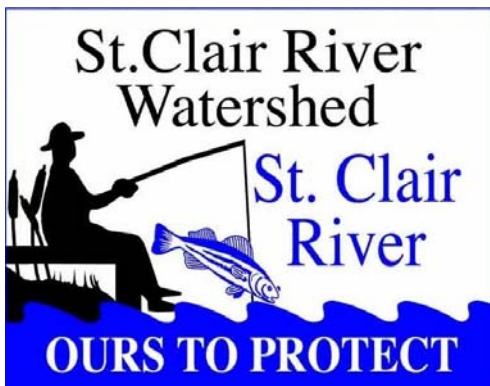
Section 7

Public Participation

As discussed previously, Ira Township has developed a Public Education Plan that is included as Appendix C. Through the execution of this plan with its partners, the township will encourage public participation and enhance awareness of water quality issues. The elements of the public participation plan that encourage participation include:



- Distribution of watershed management brochures at the township office
- Install road/tributary crossing signs (see left)
- Develop table top exhibit for display in township office and public events
- Articles in municipal newsletter
- Distribute/display "Ours to Protect" SEMCOG materials



- Distribute onsite sewage disposal system maintenance brochures from St. Clair County Health Department
- Encourage public reporting of illicit discharges
- Publicize St. Clair County Water HOTLINE 1-877-504-SWIM
- Distribute water quality HOTLINE magnets
- Display water quality posters from St. Clair County Health Department

- Invite local schools to tour water treatment plant
- Distribute household hazardous waste brochures

The Public Education Plan will be amended, based on funding and staff availability, to include a message that more directly addresses drinking water issues associated with the Ira Township water system. Many of the principals associated with watershed protection are directly relevant to drinking water protection and tying the two concepts together will strengthen the message to the public for both programs.